

The World's Most Powerful Food

FreeLife® is the first company to perfect a difficult and demanding proprietary extraction process and create the only standardised form of this incredible plant available in the world today:

HIMALAYAN GOJI® JUICE



The Himalayan Secret®

If you have not yet heard of goji, you are not alone. While it has occupied an important place in traditional Asian medicine for countless generations, the secrets of its nutritional benefits have remained a mystery to most of the world.

Through the ages, legends abound about this miraculous fruit. There are festivals held to celebrate its goodness, and a poem was written in its honour.

Sacred Goji Waters

During the Tang Dynasty (around 800 AD), a well had been dug beside a wall near a famous Buddhist temple that was covered with goji vines. Over the years, countless berries had fallen into the well. Those who prayed there had the ruddy complexion of general well being simply because they drank the water from the well. From this legend, a poem was crafted.



The Well of Youthful Living

a cool well beside the monk's house,
a clear spring feeds the well and the water has great powers,
emerald green leaves grow on the wall,
the deep red berries shine like copper,
the flourishing branch like a walking stick,
the old root in a dog's shape signals good fortune,
the goji nourishes body and spirit,
drink of the well and enjoy a long life
- Tang Dynasty poet Liu Yuxi (772-842 AD)

The First Healers

It is said that the Himalayans were the first natural healers, and that they shared their wisdom with the ancient herbalists of China, Tibet, and India. One of their most prized secrets was the fruit of the native goji vine, which had been flourishing in the Himalayan valleys since the beginning of time. Those who came there to learn took the goji home with them and planted it in their own valleys, thus spreading the legend of this most marvelous fruit.



Since its discovery in the Himalayas, those who know of the remarkable goji berry are awed by its unmatched ability to maintain wellness.